

Media Handling & Crisis Communications

Henderson Risk Limited designs and implements Crisis Management policies, plans and procedures for organisations of all sizes.

We run training and evaluation packages for our client's crisis managers and provide a 24-hour global response and crisis coordination service.

Media management during a crisis is often overlooked or poorly handled, yet can seriously impact commercial operations and a client's reputation. At HRL we recognise media handling and crisis communication skills to be a core component of the successful management of a crisis or emergency. To cater for this specialised area we offer a comprehensive media management training package to equip clients with the skills and confidence to manage all aspects of the multi-faceted 24-hour world of the local and global media.

SERVICES

Strategy design and review

- Assess current exposures
- Review existing capabilities
- Design appropriate and cost-effective training packages
- Conduct Crisis Communication training workshops for senior management
- Conduct Crisis Management training workshops for other key personnel
- Comprehensive report and list of recommendations

Media training and exercises

- Public Affairs department training and assessment
- Key spokesperson training
- Simulated press conference interviews and workshops
- Social Media awareness training



BENEFITS

- Review or facilitation of Crisis Communication strategy planning
- An independent and discreet assessment, training and testing of employees
- Reputation enhancement
- Impartial and external expert support and guidance to Public Affairs departments and boards

CONTACT

If you have any questions or would like to receive more information on any of the services outlined above then please e-mail recovery@hendersonrisk.com with your query or call us on +44 (0) 207 730 5446.